

In this edition... A seasonal message from the **WSAVA** President

New professional congress organizer and bidding process for **WSAVA World Congress** 

The **WSAVA** Foundation – a key focus for 2011

Looking ahead to the **WSAVA**'s One Health Year in 2011

Jeju International Convention Centre, Korea









# News Bulletin December 2010



#### **WSAVA Board**

#### President

Dr Jolle Kirpensteijn jollenl@gmail.com

#### **President Elect**

Dr Peter Ihrke piihrke@ucdavis.edu

#### **Immediate Past President**

Dr David Wadsworth david@wadders.demon.co.uk

#### **Honorary Secretary**

Dr Walt Ingwersen Wjjc.ingwersen@sympatico.ca

#### **Vice President**

Dr Diane Sheehan exkiwi@ava.com.au

#### **Honorary Treasurer**

Dr Shane Ryan vet@comvet.com

#### **Board member**

Dr Veronica Leong vymleong@gmail.com



The newly elected WSAVA Executive Board meets for a picture with outgoing Board member Brian Romberg during the WSAVA 2010 Geneva World Congress. From left to right: Walt Ingwersen Honorary Secretary, Veronica Leong Board Member, Shane Ryan Honorary Treasurer, Brian Romberg Past President, David Wadsworth Immediate Past President, Jolle Kirpensteijn President, Di Sheehan Vice President, Peter Ihrke President Elect.

#### The WSAVA – our mission

The World Small Animal Veterinary Association (WSAVA) is dedicated to the continuing development of companion animal care around the world. We aim to achieve this through fostering the exchange of scientific information between individual veterinarians and veterinary organizations.



### Welcome from the President

Sitting on a plane is a regular pastime for WSAVA Presidents and my presidency is no exception. In one way, planes are wonderful because no-one is using their blackberries or mobile phones. In another way, they're a nuisance because you're crammed in a

small space with too many others while travelling a very long distance.

I try to take the best out of the good and bad aspects and use flights as an opportunity to work on my computer for eight hours or more non-stop. This surge of computer madness often leads to an overflow of messages to the rest of the Executive Board as soon as I land and an internet zone (described by Walt as 'email diarrhea').

Earlier today, I was sitting on a plane coming home from the US after the loss of a family member. While this was, of course a sad occasion, it did at least provide a reason for members of the family to get together, many of whom had not seen each other for a long time. Wonderful stories were retold and, in addition to the obvious sadness at times, there was also much laughter and a real enjoyment in being together.

Moments like these make you realise how important family and friends are and how little time we normally spend with each other. Christmas is a great time to remember friends and family and tell them that you care for them. Don't miss the opportunity.

I'd like to start with my WSAVA family: I'm so proud to be allowed to serve you as your President and I enjoy every moment that I'm in contact with you. The WSAVA family is a wonderful group of people that does something good for the companion animal veterinary world every day. If I could, I'd jump in a plane to give each of you a Christmas hug to thank you for your work and devotion to our goals. Looking ahead, 2011 is set to be one our best years yet with the start of our One Health Year and many other initiatives and enhancements to our existing work planned.

Before all that excitement though, I'd like to wish you all a very merry Christmas and a Happy and (One Healthy) New Year.



02 WSAVA December 2010

### News

#### 2011 is One Health Year

2011 is the year in which our One Health Steering Committee starts work on a three year programme of activity aimed at ensuring the importance of companion animals within the global 'One Health' movement. Under the chairmanship of Professor Michael Day, the Steering Committee will hold its inaugural meeting on January 13-14 2011in Orlando, USA, prior to the North American Veterinary Conference. Further details of its activities will be communicated following the meeting.

The One Health or 'One Medicine' movement is supported by a range of global human and animal health bodies, including the World Health Organisation (WHO) and the World Organisation for Animal Health (OIE). It recognises the close link between diseases affecting humans, domestic animals and wildlife in our shared environment, particularly in the face of developments such as global warming, and is working towards the unification of the medical and veterinary professions.

#### Janet Donlin, Global Chief Veterinary Officer at Hill's, takes on link role with the **WSAVA**

Janet Donlin, Global Chief Veterinary Officer at Hill's, has taken over from Hein Meyer as the company's lead contact with the WSAVA. Commenting on Hill's support for the WSAVA, President Jolle Kirpensteijn said: "In Hill's we have a partner which fully shares our vision to support the development of veterinary knowledge on a global scale and which is generously helping us as we work to deliver this goal. We are all deeply appreciative of the commitment Hill's shows to the initiatives we're running and we'd like to extend our grateful thanks to the company.



Janet Donlin with her dog Kimber

On a personal note, I'd particularly like to thank Hein Meyer from Hill's for helpful contribution he has made to our work over the last decade. His input has always been valuable and his support has been unstinting. We would also like to welcome Janet to her new role and look forward very much to working with her as we seek to deliver on our ambitious plans during 2011 and beyond."



# New professional congress organizer and bidding process for **WSAVA World Congress**

While the WSAVA's recent world congresses in Sao Paolo and Geneva have received excellent feedback, our Congress Steering Committee (CSC) is always looking for new ways to increase the standard of our events. We're therefore delighted both to announce the appointment of Kenes International (www.kenes-group.com) as our new

Professional Congress Organizer (PCO) from 2014 - and a new bidding process for our WSAVA World Congress which will also come into effect from 2014.



These are landmark changes for the WSAVA and will stand us in good stead, both in terms of ensuring the accessibility of world congress to members around the world and in

improving the quality and consistency of our events.

Looking first at the bidding process, we intend to rotate World Congress through three regions: Asia and Oceania, the Americas and Europe/Africa. Africa will go first in 2014 – a decision made by the General Assembly in 2010. Asia and Oceania will follow in 2015; the Americas in 2016 and we will be back in Europe/Africa in 2016. The bidding process for the 2014 World Congress will be opening early in 2011.



Nicola Neumann

All WSAVA member associations in each region can bid to host WSAVA Congress. While this, until now, has been a daunting prospect, particularly for our smaller member organisations, the appointment of Kenes means that bidders will now not have to 'reinvent the wheel' each time nor carry the financial burden or huge responsibility of organizing every detail of the event. Their responsibilities will centre instead around adding value to the social and cultural aspects of Congress and in helping to develop networks for veterinarians both surrounding their country as well as in it. We believe this will make the prospect of hosting World Congress a practically reality for many more of our members and we look forward to receiving some attractive bids.

Meanwhile, as our new PCO, Kenes brings a wealth of experience to us. It will provide the CSC with a dedicated Project Manager and team for five years, as well as support from its group companies in each region. The company will also work with us to develop new ways of delivering wider CPD to our membership, including capturing the scientific content we own and distributing it through multi-webcast media.

Our success in working with a contracted long term core PCO will largely depend on all of us being open minded and prepared for change. The CSC will ensure it safeguards the interests of the membership as it works with the PCO on the development of World Congresses from 2014 onwards. For further information on the appointment of Kenes International and the new bidding process, contact Dr Nicola Neumann at **Neumann@eircom.net** 

WSAVA December 2010 03

#### The **WSAVA** Foundation

The WSAVA Foundation is one of our most important initiatives with an ambitious vision to improve global companion animal care through science and education. A Steering Committee to direct its work was established at the start of 2010, headed by Dr Brian Romberg. During 2010 the committee worked to define its areas of focus which include:

- Educating veterinarians and the public globally about disease prevention and the improvement of health in companion animals
- Identifying key areas for, and initiating and supporting, companion animal health and welfare standardization projects
- Supporting the development of innovative clinical approaches for the diagnosis and treatment of clinical diseases in companion animals



 Promoting companion animal welfare at a global level

Of course, the WSAVA Foundation will also be working to acquire funds to deliver its various initiatives.

WSAVA members can expect to hear much more about the activities of the Foundation in 2011 as it moves from planning into delivery mode. In the meantime, further information is available from Brian Romberg at brianrom@iafrica.com

#### **Update on the V5 Nutritional Standardization Project**

The goal of this project, under the leadership of Dr Clayton Mackay, is to ensure that a nutritional discussion and recommendation are included in future in routine visits to the veterinarian, in addition to the existing four 'standard' checks of heart rate, respiration, temperature and pain assessment. We believe this project to be important given the influence of nutrition on every patient, whether in treating illness, preserving health or preventing future health problems. It's particularly vital for companion animals as they're often fed the same diet at every meal with little attention paid to the quality or suitability of the nutrition they are receiving.

As a first step, the WSAVA's Executive Board has prepared some WS-Global Nutritional Guidelines. Now fully approved, these will be available on our website in early 2011. We've also appointed a Steering Committee comprising board certified veterinary nutritionists, practising veterinarians, academics and breed specific representatives from UK, France, Brazil, USA, South America, New Zealand, Japan and Canada.

During 2011, we'll formulate plans for a global consortium to plan, fund and deliver education programs to veterinarians. veterinary health care teams and the public as to how to implement the nutritional guidelines in clinics and with pet owners. The Steering Committee's work will commence at a meeting on January 13-14 2011 in Orlando, Florida, prior to the North American Veterinary Conference. For further information on this project, contact Dr Clayton Mackay at clayton.mackay@yahoo.com

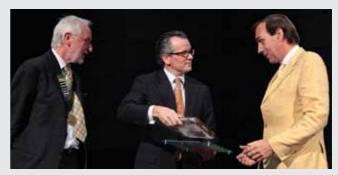


## W News

#### Record entries as nominations close for the 2011 WSAVA Awards

Nominations have now closed for our 2011 awards and we're delighted to report strong interest and record entries this year across all categories. The judging panel will shortly be starting its deliberations and the awards will be presented during the 2011 World Congress which takes place in Jeju, Korea from October 14-17 2011.

The awards include the WSAVA Hill's Pet Mobility Award; the WSAVA Hill's Excellence in Veterinary Healthcare Award; the WSAVA International Award for Scientific Achievement and our own WSAVA Award for Service to the Profession. In 2011, this award will be generously sponsored by Dr John Holt, a long-term supporter of the WSAVA, past president (1986-88) and Service to the Profession award winner (1998).



Professor Jan Rothuizen (far right) receiving the WSAVA Hill's Excellence in Veterinary Healthcare Award from David Wadsworth (far left; then WSAVA President) and Hein Meyer (Hill's).

#### Help us communicate more effectively with you

Providing up to date and helpful to our member associations is important to us. We want to get it right. Early in 2011, we'll be undertaking a thorough review of our communication tools and asking for your feedback on what types of information are most useful to your members and how you would like to receive it. If you have any immediate comments or would like further information about our plans to improve our communication, please contact Walt Ingwersen, WSAVA Honorary Secretary at wijc.ingwersen@sympatico.ca.

In the meantime, did you know that you can keep up with WSAVA President Jolle Kirpensteijn on Twitter-@WSAVAPrez? We also have a facebook page - just type in WSAVA to the search box.



facebook. twitter





04 WSAVA December 2010

### News

#### Significant Progress with the **WSAVA** Vaccinations Guidelines Group

The WSAVA Vaccination Guidelines Group (VGG) was established in 2006 to develop globally applicable recommendations for best practice in vaccination for dogs and cats. It has made great progress in the years since.

Its first step was to introduce guidelines on vaccination practice which were launched on our website in 2007 and included fact sheets relating to major canine and feline vaccine-preventable infectious diseases and 'frequently-asked questions' (FAQs). The guidelines were adopted by many countries as national policy and formed the basis for the development of a national policy document for others. It's clear though that the controversy surrounding companion animal vaccination has not diminished and that there is a still a need for the education of practicing veterinarians in this area. Members of the VGG are actively engaged in delivering national and international lectures to help address this demand.

In 2009, the VGG was reconvened for a second phase of activity which included the production of an updated 2010 version of the veterinarian guidelines which was launched in June. It includes updated information and a new infectious disease fact sheet related to rabies virus. The number of FAQs has almost doubled and a set of images related to the major vaccine-preventable infectious diseases that can be used by veterinarians in a consultation room to show the importance of vaccination to clients have also been provided. Educational materials have also been prepared for the owners and breeders of companion animals

From 2011, a further phase of activity will be launched by the VGG. Members of the group plan to undertake a fact-finding exercise in Asia with view to defining and understanding the issues and problems regarding vaccination which are unique to this region. They will also formulate a summary document which makes recommendations to Asian veterinary professional groups, governments and veterinary schools as to how some of these issues may be addressed. Finally, they will produce a concise practitioner-facing document that offers simple recommendations for best-practice vaccination in this region.

## Looking ahead to WSAVA World Congress 2011

The 36th WSAVA World Congress takes place between 14 and 17 October 2011 in conjunction with the Third Federation of Asian Small Animal Veterinary Association's Congress. Both events take place at the International Convention Center, Jeju (ICC Jeju), Korea.



We're very much looking forward to meeting colleagues from around the world again at World Congress and have received this message from the President of KAHA Jong-II Kang

Welcome to Jeju Island, Korea

### The Warmest Welcome from KAHA President Jong-II Kang

Fellow veterinarians,

On behalf of the 2011 WSAVA • FASAVA World Congress Organizing Committee, I am very pleased to invite you to the 2011 WSAVA • FASAVA World Congress, to be held on October 14 ~ 17, 2011 in Jeju Island, the Republic of Korea.

The 2011 WSAVA • FASAVA World Congress Organizing Committee is preparing for the event to make it a site for exchanging the latest information on veterinary medicine and making friends among fellow veterinarians from all over the world while enjoying a variety of sideline events.

The 2011 WSAVA • FASAVA World Congress will be a high-class congress that offers lectures by top-notch scholars and experts in veterinary science around the world and the latest trends and information on advanced technologies in veterinary science. In order to present a high-quality academic congress, the Organizing Committee has cooperated consistently and closely with various international veterinary associations with the WSAVA Headquarters as the liaison office for various matters related to the event, including the schedule and selection of the lecturers and the topics. As a result, the congress will feature some 250 lectures delivered by 91 scholars in 33 topics.

The congress will be held for four days from Friday to Monday for the convenience of all participants, including veterinary practitioners and scholars. All participants will be given a certificate of participation. Especially, the veterinarians from Korea and the U.S will be awarded continuing education credit (CE credit). While English will be used as the official language during the congress, but a simultaneous interpretation service in Japanese, Chinese and Korean will be available for the lectures that a certain number of non-English-speaking participants want. In addition, multi-language services will be provided during the congress for the convenience of the participants from non-English-speaking countries.

Jeju Island, the venue of the 2011 WSAVA • FASAVA World Congress, is a beautiful place designated as a World Natural Heritage site by UNESCO for its natural beauty, unique culture



and clean and comfortable resorts. Also, Korea is a dynamic country with 5,000-year history, boasting numerous historical and recreational sites.

es of Jeju

Jong-Il Kang, DVM 9th President, Korean Animal Hospital

Association / Director of Committee At-Large, 2011 WSAVA • FASAVA World Congress Please contact:

wsava2011@unineo.com or visit below website for more information: www.wsava2011.org



WSAVA December 2010